



City of Ocala

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FOR IMMEDIATE RELEASE

BLUES TRAVELER TO HEADLINE HARVEST FEST MUSIC AND FOOD TRUCK FESTIVAL

OCALA, Fla. (Sept. 21, 2016) – The City of Ocala and Feel Downtown LIVE will host the annual Harvest Fest Music and Food Truck Festival on Saturday, Nov. 12 from 1 to 10 p.m. at Citizens' Circle located at 151 SE Osceola Ave.

Harvest Fest will feature two stages of live music all day, with Blues Traveler headlining the evening's festivities. Other national and regional artists include: Ron Pope, Larkin Poe, Applebutter Express, The Evan Taylor Jones Band, Great Peacock, Travis Knight and more.

Harvest Fest will also include 12 food trucks, a multitude of fine arts, craft, sales and non-profit vendors and band merchandise. Admission is free with the donation of a non-perishable food item. All donations collected will benefit Project Hope, and will be distributed to families within the Ocala community for the Thanksgiving holiday.

VIP tickets for Blues Traveler will be available for \$40 starting Oct. 1 and will include guaranteed up-close seating during the headlining performance, one free beverage and a complimentary Harvest Fest T-shirt.

Harvest Fest has been moved to Citizens' Circle this year in an effort to showcase the recent revitalization efforts that have been completed in the south downtown area. The parking garage and street improvements on Osceola Ave. will be open to the public during the event.

For more information, VIP tickets and a complete artist lineup and schedule, visit www.feeldowntownlive.com. Blues Traveler promotional photos are attached.

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